

Graphic Design Masterclass

Learn. Create. Earn.

Become an IT Industry-Ready Graphic Designer with Real Projects & Freelancing Training.

 CERTIFIED COURSE

 ONLY ₹4,999/MONTH

Pixa Group

About Pixa Group

At Pixa Group, we believe learning should lead to a successful career. Our Graphic Design Program is designed to help students master creative design while preparing them for real-world jobs and freelancing opportunities.



Practical Learning

We focus on hands-on projects and real industry standards—not just software training.



Career Development

From portfolio building to interview prep, we guide students every step of the way.



Freelancing Ready

We train you to earn—helping you land clients and build a sustainable design business.



Why Graphic Design?

Graphic Design is one of today's most in-demand creative careers. Designers are needed across industries—turn your creativity into a profession.

1

Advertising & IT

Advertising Agencies and IT Companies are constantly seeking skilled designers to shape visual communication and digital products.

2

Startups & E-Commerce

Fast-growing startups and e-commerce brands need designers for branding, product visuals, and digital marketing assets.

3

Freelancing Platforms

Digital marketing agencies, social media companies, and global freelancing platforms offer unlimited earning potential for skilled graphic designers.

Why Learn With Us?

At Pixa Group, every aspect of our program is designed to give you a competitive advantage—from experienced trainers to real client work and certified outcomes.

What Sets Us Apart

- Industry-Experienced Trainers with real-world project expertise
- Real Client Projects and Portfolio Development included
- Freelancing Training and Interview Preparation built into the curriculum
- Career Guidance and Professional Certification upon completion

Program Highlights



Practical Learning

Hands-on assignments from day one



Certified

Professional certification recognised by industry



Career-First

Guidance from training to placement

What You'll Learn

Our curriculum blends design fundamentals with industry-standard software training, giving you both the creative foundation and the technical skills to excel as a professional graphic designer.

Design Fundamentals



Color Theory

Understand how color communicates, evokes emotion, and drives design decisions



Typography

Master font selection, hierarchy, and pairing for professional visual communication



Layout & Branding

Layout Design and Branding Basics to create cohesive, impactful visual identities

Software Training

Photoshop

Photo editing, compositing, and digital artwork creation

Illustrator

Vector graphics, logo design, and scalable illustrations

Canva

Fast, professional design for social media and marketing

AI Design Tools

Cutting-edge AI tools to accelerate your creative workflow



💬 REAL PROJECTS

Work on Real Projects

Practice with industry-style assignments that mirror real client briefs. Every project you complete is designed to strengthen your skills and grow your portfolio.

Brand Identity & Logos

Design complete brand identities including logos, business cards, and packaging design.

Print & Marketing Materials

Create flyers, brochures, posters, and banners for real-world campaigns and print production.

Social Media & Digital

Produce scroll-stopping social media posts and digital assets for modern online platforms.



Project Types Include: Social Media Posts · Logo Design · Business Cards · Flyers · Brochures · Posters · Banners · Packaging · Brand Identity

Build a Professional Portfolio

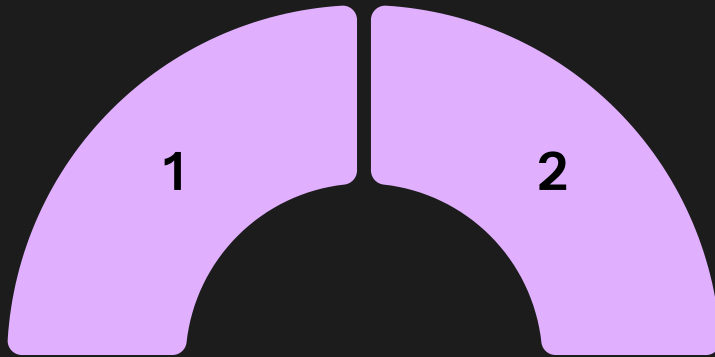
Your portfolio is your most powerful career tool. We'll guide you in curating and presenting your best work to attract employers and freelance clients with confidence.

✓ For Employers

- Showcase industry-standard projects
- Demonstrate versatility across styles
- Present work professionally online

✓ For Freelancing

- Curate client-focused case studies
- Highlight niche strengths clearly
- Build trust before the first call



What We Help You Create

A polished, professional portfolio that stands out—structured to tell your creative story, backed by real projects completed during the course.



Learn Freelancing

Don't Just Learn Design. Learn How to Earn.

Our freelancing module gives you the business skills to turn your creative talent into a steady income stream—right from day one of going independent.

"Great design skills without business knowledge is a half-finished career. We teach you both."

01

Finding Clients

Discover the best platforms and strategies to attract your first clients and build a consistent pipeline of work.

02

Proposals & Pricing

Write winning proposals, price your services confidently, and communicate your value clearly to potential clients.

03

Client Communication & Delivery

Manage client expectations professionally, deliver projects on time, and handle feedback and revisions smoothly.

04

Building Long-Term Clients

Turn one-off projects into recurring relationships—the foundation of a sustainable and growing freelance career.

CAREER READY

Become Industry Ready

Our career training includes:

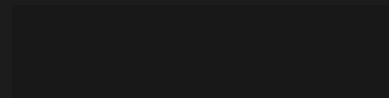
Resume Building

LinkedIn Profile Optimization

Interview Preparation

Professional Communication

Personal Branding



CERTIFICATION

Earn Your Certificate

Professional Course Completion

Receive a Professional Course Completion Certificate after successfully completing the program.

Career Boost

Boost your resume and professional profile.

CAREER OPPORTUNITIES

Career Options

After completing the course, you can work as:

Graphic Designer

Social Media Designer

Brand Designer

Visual Designer

Marketing Designer

Creative Executive

Freelance Designer

Canva Expert

COURSE HIGHLIGHTS

Course Highlights



Live Classes



Recorded Sessions



Lifetime Support



Practical Assignments



Real Projects



Portfolio



Freelancing



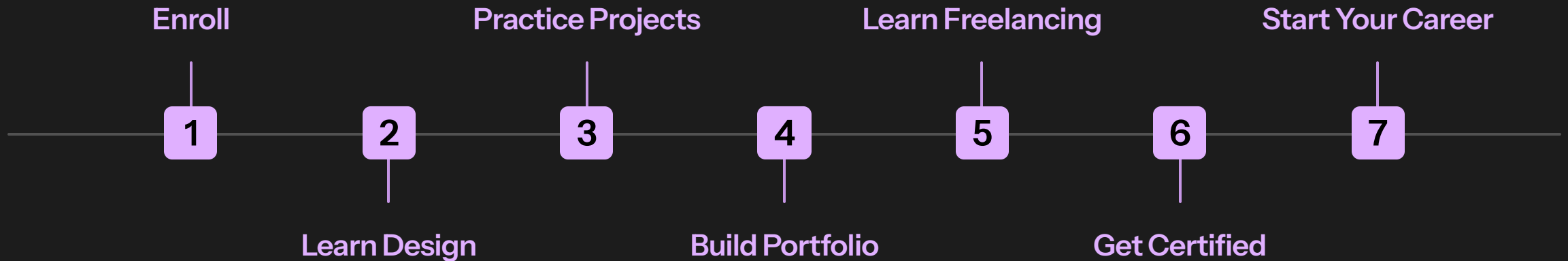
Interview Support



Career Guidance

STUDENT JOURNEY

Your Learning Journey



FEE & ADMISSION

Admission Open



**Certified Graphic
Design Course**



₹4,999/Month



Limited Seats Available



Apply Today

CONTACT US

Start Your Creative Career Today

Ready to Build Your Future?

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